



# 20 IMPACT 24 REPORT

## The CarsonStrong Foundation

was established by the Higgins Family as a registered non-profit organization in 2017 after losing their son and brother, Carson, to childhood cancer. Centered around Carson's passions, CarsonStrong unites to build a foundation dedicated to helping others.



## Financial Snapshot

Since 2017, The CarsonStrong Foundation has raised more than **\$1.5 Million** to fund the mission of improving the lives of children and families impacted by cancer and other significant life challenges.



In 2023, The CarsonStrong Foundation launched its signature program, the Gift of Time Together. The Gift of Time Together provides families affected by cancer and other life-threatening illnesses a temporary respite from the appointments and treatments by gifting the family with a customized experience away from home. This includes lodging, transportation, meals, special events, and a family photoshoot.

Since its launch, the Gift of Time Together has gifted memorable experiences to more than 50 families from 17 states.



# 2024 IMPACT REPORT



## Augment Therapy

The CarsonStrong Foundation funded a **\$147,000** grant to kickstart Augment Therapy at UH Rainbow Babies & Children's Hospital. Augment Therapy uses immersive technology to enhance rehabilitative healthcare and physical wellness, making physical therapy feel like a video game instead of therapy.

At UH Rainbow Babies & Children's Hospital, 85% of patients stated that Augment Therapy made them want to exercise and 100% of physical therapists recommend Augment Therapy to their patients. Since then, Augment Therapy has expanded to 5 hospitals in the US.

## CARSON HIGGINS MEMORIAL scholarship

Since 2018, The CarsonStrong Foundation has awarded **\$124,000** in scholarships to local graduating high school seniors. The scholarship program supports students who embody Carson's spirit of kindness and resilience and are active in giving back to the community in various ways.



- Stewart's Caring Place – **\$60,000**
- St Jude Children's Research Hospital – **\$50,000**
- Victory Gallop – **\$40,000**
- Guardian Angels Medical Service Dogs – **\$22,000**
- Boy Scouts – **\$17,000**

## Other Support

The CarsonStrong Foundation comes together with the community to support a positive impact on children and families.

Together We Are  
#CARSONSTRONG™

carsonstrong™  
FOUNDATION

